

A scenic view of the Rochester, NY skyline featuring a large waterfall in the foreground, a bridge spanning the river, and various city buildings in the background under a blue sky with clouds.

SPONSORSHIP &  
EXHIBITOR OPTIONS

# NEW YORK

## CHARTER SCHOOLS CONFERENCE



OCTOBER 15-16, 2025  
ROCHESTER, NY

Joseph A. Floreano  
Rochester Riverside Convention Center



# ABOUT THE NEW YORK CHARTER SCHOOLS CONFERENCE

Join us at the only state-wide gathering for leaders in the New York charter school community. The NY Charter Schools Association (NYCSA) connects over 300 public charter schools, fostering unity and advocating for their needs. We anticipate welcoming 400 visionaries to Rochester in 2025.

Our 2025 Conference will take place at the Joseph A. Floreano Rochester Riverside Convention Center. On **October 15 and 16**, we will create a centralized conference experience that maximizes interaction between attendees and sponsors.

## Notes About our Sponsorship Options

In response to exhibitor and sponsor feedback, we have structured our options to:

- Feature opportunities for direct interaction with attendees
- Include clear pricing tiers with distinct value propositions
- Host all Exhibitor tables in central, high-traffic parts of our conference to ensure maximum interaction

In line with our unwavering commitment to integrity, the New York Charter Schools Association adheres to a strict policy: We do not sell attendee contact information nor offer paid presentation opportunities. This ensures our conference content remains unbiased and fully endorsed by our organization, maintaining the trust and confidence of our members.

**RESERVE YOUR  
SPONSORSHIP OPTION**



# CONFERENCE EVENTS

## Wednesday, October 15, 2025

- School tours and other off-site events
- Registration & Lunch
- Two sets of breakout sessions
- Opening ceremony
- Networking reception
- Evening events

## Thursday, October 16, 2025

- Breakfast
- Two sets of morning breakout sessions
- Lunch, exhibitor visitation, and consultant office hours
- One set of afternoon breakout sessions
- Closing ceremony / Keynote
- Networking reception

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# WAYS TO PARTICIPATE

## Platinum Sponsor | \$15,000

Our premium and most impactful sponsorship package offers a customized blend of sponsorship options that are uniquely suited to your organization's needs. The Platinum Sponsorship provides start-to-finish exposure that reaches audiences in every corner of the conference.

To discuss options, email Becky at [rcomish@necharters.org](mailto:rcomish@necharters.org) or [schedule a time](#) to learn more.

## Gold Sponsor | \$12,000

Our Gold Sponsorship package offers high-visibility placement across the conference experience, along with options to customize unique experiences for attendees. The Gold Package includes:

- One exhibitor table
- Tickets for 6 attendees
- High-visibility logo placement on signage and comms
- One conference-wide email to attendees
- Choice of ONE premium sponsorship option:



### Headshot Station

Sponsor free, professional photos for anyone at NYCSC25. When attendees scan their badge at check-in, you generate another lead.



### Coffee Lounge

Sponsor our Coffee Lounge for premium brand visibility. Host live coffee chats on-site with more than 300 charter school Leaders.



### Conference Lanyards

High-visibility, zero effort. Sponsor the one item every attendee wears and allow your brand to be a part of every handshake and hello.



### Name Badges

Your brand will accompany the name badges of every conference attendee, getting countless eyes on your brand throughout NYCSC25.



### Meals and Events

Choose from the Wednesday Afterparty, Thursday Breakfast, Lunch during Exhibitor Hours, or Thursday Reception to get in on the fun!



### Closing Keynote

Your brand will accompany the highly-anticipated Closing Keynote Address, the most highly attended event of the 2025 Conference,

## Silver Sponsor | \$9,000

A diverse package of benefits that gives your brand access to exposure across several facets of NYCSC25, reaching attendees throughout the conference experience. The Silver Package includes:

- One exhibitor table
- Tickets for 4 attendees
- Middle logo placement on signage and comms
- One conference-wide email to attendees
- Choice of ONE silver sponsorship option:



### Massage Station

Your branded massage station will become one of the busiest spots in the conference space, guaranteeing high foot traffic and engagement.



### Custom Activity Station

Sponsor a custom-built activity station and be part of the most interactive space at the conference. Choose from Cornhole, Connect 4, bowling, & more!

*(Silver Package Options continued on next page)*

## Silver Sponsor Options (continued, choose one)



### Branded Lounges

Be the highlight of every break with one of 3 branded lounges, helping you engage with attendees, display promo materials, or leave branded swag.



### WiFi Service

Connect conference attendees to the internet by sponsoring the free WiFi service, getting eyes on your brand throughout the conference.



### Wednesday Reception Station

Sponsor one of three available Wednesday Reception Station and reach attendees while they learn from and network with each other.



### Candy Wall & To-Go Bags

Sponsor a sweet treat during conference downtime with a customized candy wall for attendees and branded to-go bags



### Ball-Pit Photo Experience

Turn heads and invite smiles with a custom-branded ball pit — generating high foot traffic and further exposure through attendee-shared photos.



### Wednesday AM Coffee

Start the day off right for conference attendees by being the branded sponsor of our Wednesday Morning Coffee Service.

## Bronze Sponsor | \$6,000

A diverse package of benefits that gives your brand access to exposure across several facets of NYCSC25, reaching attendees throughout the conference experience. The Silver Package includes:

- One exhibitor table
- Tickets for 3 attendees
- Logo placement on signage and comms

## Exhibitor Table | \$4,500

- **One six-foot exhibitor table** located in the central conference area to maximize interaction (*Tables chosen on a first-come, first-served basis*)
- Two all-access conference registrations
- Listing in conference mobile app, and access to Exhibitor profile with lead retrieval feature
- Dedicated exhibitor time during conference-wide lunch on Wednesday
- Brand placements in prime walking areas, providing full access to attendees throughout

**Digital-Only Exhibitor Options** are available and offered at \$1,000. To discuss available digital options, email Becky at [rcomish@necharters.org](mailto:rcomish@necharters.org) or click here to [schedule a time](#).

\*All exhibitors will have access to our NYCSC Passport Contest, where attendees are encouraged to get their name badge scanned by as many exhibitors as they can in exchange for the ability to win a prize. Each scan gets you full contact information for the attendee.

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## CONFERENCE APP

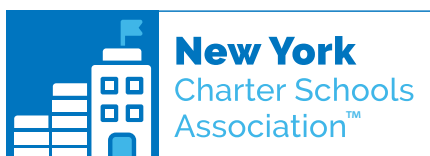
Our conference is fully paperless. All schedules, updates, and materials will be available through our conference app powered by Whova. Exhibitors and sponsors will have access to comprehensive app features including lead retrieval and attendee engagement tools.

## REFUND POLICY

We reserve the right to issue refunds in cases of force majeure (extraordinary circumstances beyond either party's control). All refund requests must be submitted in writing to [conference@nycharters.net](mailto:conference@nycharters.net)

- **Through May 30, 2025:** Full refund (less credit card fees)
- **June 1 - September 1, 2025:** 50% refund
- **September 2-30, 2025:** 25% refund
- **October 1-17, 2025:** No refunds

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For questions or to discuss customization options, please contact:

**Email:** [conference@nycharters.net](mailto:conference@nycharters.net)

**Phone:** 518-218-6575